




Economic Impact:
Hunting

- 760,000 hunters - Michigan ranks third in the nation behind Texas and Pennsylvania
- Hunting generates 34,473 direct jobs and produces \$2.3 billion for Michigan's economy
- Hunters have access to 4.5 million acres of public hunting lands including 187 state game areas and seven managed waterfowl areas

Economic Impact:
Fishing

- 1.2 million anglers –
 - ranks fifth in the nation
- Value \$2.5 billion to Michigan's economy
- Produces 37,989 direct jobs
- Anglers fish more than 11,000 lakes, 3,000 miles of Great Lake shoreline and 20,000 miles of trout/salmon streams-most diverse freshwater fishing in world
- Field & Stream recently named Michigan the best fly fishing state in America




Economic Impact:
Recreation









- DNR-managed recreation facilities are the backbone of Michigan's \$22.8 billion tourism industry that supports 214,000 direct jobs
- Six of the state's top 10 tourist destinations are managed by DNR






Economic Impact:
Recreation

- Facilities include:
 - 102 state parks (25 million state park visits)
 - 138 state forest campgrounds
 - Over 1 million overnight camp nights ranking 2nd in the nation behind California
 - 1,300 boating access sites and 80 public harbors support \$3.9 billion boating industry





Economic Impact:
Recreation




- 18,537 miles of trails - positions Michigan as "The Trail State"
- Over 2,600 miles of rail trails (most in nation)
- Michigan mountain biking, ORV and snowmobile trails are regularly cited as among the best in their class
- 3,876 miles of ORV trails
- With over 200,000 snowmobilers, Michigan ranks 1st in the nation
- Snowmobilers provide \$1 billion to Northern Michigan economies (when it snows)

Trails in Michigan




- 18,537 miles of trails
 - 10,170 miles of motorized trails
 - 8,367 miles of non-motorized trails
 - Over 500 miles of dual purpose trails
- MDOT study shows bicycling alone provides a \$668 million annual benefit to the state economy
- Vasa Pathway provides \$2.6 million annual benefit to Traverse City economy

Economic Impact: Recreation

- Shooting Sports in Michigan:
 - Provide for over 800,000 participants
 - Support over 7,000 jobs
- Contribute \$725 million annually to the economy
- Provide over \$257 million in labor income
- Generates over \$57 million in state and local taxes

Resource-Based Industry

- 4 million acres of DNR-managed forest support \$17.8 billion timber industry and 35,000 direct jobs
- 926,000 cords of certified timber harvested annually from DNR-managed lands
- 6 million seedlings planted each year on DNR-managed forest lands
- 1.2 million cords (\$57 million) scheduled for harvest




Resource-Based Industry








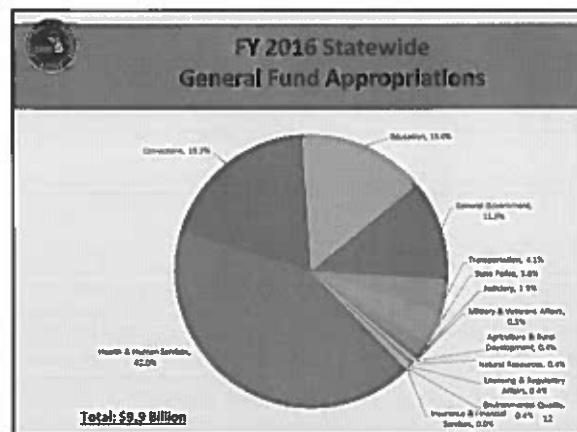
- DNR-managed public lands provide access to 1.1 trillion cubic feet of natural gas storage, the most in the nation
- 50% of state-owned mineral rights in the Lower Peninsula are leased for oil and gas production
- Oil and gas revenues to the Michigan Natural Resources Trust Fund, Game and Fish Protection Fund and State Park Endowment Fund have totaled almost \$2 billion

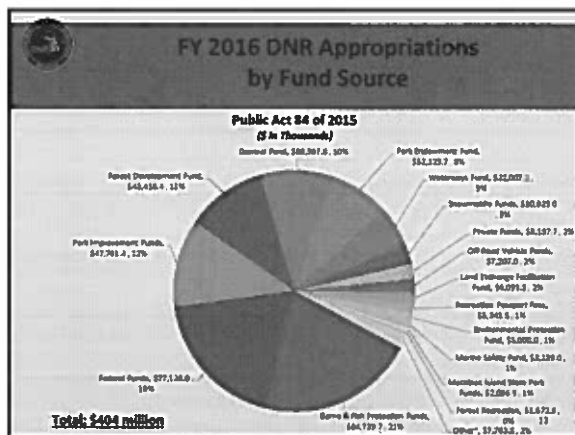


Resource-Based Industry

- \$100 million investment from Graymont for a limestone processing kiln in Rexton
- \$275 million investment from Lundin Mining for a nickel mine in Marquette
- \$325 million investment from ARAUCO for flakeboard manufacturing plant in Grayling









FY 2015 Outcomes - Hunting

- **Wildlife management - \$2.2 million**
 - Increase acres of public game areas receiving habitat management or maintenance
- **Wildlife habitat grants - \$1.5 million**
 - Increase acres receiving habitat management or maintenance
- **Michigan wildlife council - \$1.6 million**
 - Promote the essential role that sportsmen and sportswomen play in furthering wildlife conservation and to educate the general public about hunting, fishing, and the taking of game

FY 2015 Outcomes - Fishing

- **Fisheries management - \$2 million**
 - Increase technical assistance for fisheries habitat improvement on cold-water streams
 - Increase creel surveys and assessments on inland lakes and streams
 - Increase outreach to anglers that fish for perch, bluegill, and bass
- **Fisheries habitat grants - \$1.25 million**
 - Increase fisheries habitat in inland lakes and streams
- **Fish production - \$900,000**
 - Increase rearing and stocking of fish by addressing infrastructure needs in hatcheries
- **Great Lakes Research Vessel - \$500,000**
 - Increase evaluation of stocked fish by replacing the Lake Huron Research Vessel

Other FY 2015 Outcomes

- **Law enforcement - \$2.2 million**
 - Increase educational/outreach/public safety contacts
- **Marketing and outreach - \$1.25 million**
 - Enhance the Retail Sales System to create a better license buying experience
 - Expand recruitment and retention programs for hunters and anglers
 - Enhance marketing of recreational opportunities and design mobile applications
 - Expand natural resource education programs
- **Customer service centers - \$900,000**
 - Open additional service centers to the public
 - Increase hours that service centers are open to the public
- **Payments in lieu of taxes on purchased lands - \$400,000**
 - Pay property taxes to local governments for access to public lands

